



## ***SPONSORSHIP OPPORTUNITIES***

**The Rotary Club of Upper St. Clair – Bethel Park**

# **22nd Annual Chicken Barbeque**

**Saturday, September 25, 2010**

**Westminster Presbyterian Church, Upper St. Clair**

***Why Participate?*** **GOODWILL** for many & **GOOD BUSINESS** for you!

- **Community Support:** All proceeds benefit Southwinds, Military Connections, YMCA Camp Kon-O-Kwee, Operation Troop Appreciation, Rebuilding Together, The Early Learning Institute, Camp Aim, South Hills Interfaith Ministries (SHIM), Family Hospice, Make-A-Wish Foundation and many other benevolent organizations.
- **Marketing Value:** At this annual, one day event, we promote your company to the **3000 South Hills residents** we serve (now that's a lot of chicken!) The publicity before, during, and after the event will help drive customers to your business.

### **Sponsorship Opportunities & Value Components:**

- ◇ **Lead-Sponsor** (\$1000) – Your Company's Name as the Event Sponsor, Your Signage and recognition at the event, Placemat priority, Coupon Blitz priority, News Article prominence before/after the event and 20 complimentary meal tickets.
- ◇ **Co-Sponsor** (\$500) – Sponsorship Recognition Signage, Placemat priority, Coupon Blitz priority, News Article credit before/after the event and 10 meal tickets.
- ◇ **Placemat Ad** (\$100) – A placemat with your marketing/message included with each of the 3000 meals.
- ◇ **Coupon Blitz** (\$50) – A coupon sheet with your discounts/offers to drive South Hills customers to your businesses is included with each of the 3000 meals.
- ◇ **Chicken Meal Tickets** (\$10 each) – Meal tickets can be purchased for distribution to your employees or customers. Each meal includes half a barbeque chicken, beans, coleslaw, dessert and a drink.
- ◇ **In-Kind Contributions** – Gift cards, prizes for raffle, food, and other supplies.

>>> **Please contact: Brian Schill at [BLSchill@aol.com](mailto:BLSchill@aol.com) (412) 833-6229** <<<

<http://www.rotary-usc-bp.org/>